

Edelmann Group



Packaging Experience



High Q Packaging

www.edelmann-group.com



WE DON'T JUST PRODUCE PACKAGING. WE CREATE A PACKAGING EXPERIENCE.

Packaging is not all the same – and it's far more than just “pretty wrapping” – let us convince you. With our quality, expertise and passion.

The Edelmann Group, a family business since 1913, designs and produces high-quality packaging solutions for the health care, beauty care and consumer brands sectors. Our solutions enable our customers to optimize their processes across the entire supply chain. For you, this means genuine added value – worldwide.

We consider every aspect of every job. We have enormous technical know-how and huge experience to rely on while fulfilling very complex demands. At the same time, we approach things differently each time, staying creative and thinking outside the box.

WE'RE PACKAGING ARCHITECTS PROVIDING PRODUCTS WITH A HOME.

Cardboard and paper are our building materials. We use them to construct and develop individual packaging solutions for a wide range of products.

The shape is by no means the only thing that matters here. Even more important are functionality, production quality and – particularly in the highly sensitive healthcare market – features such as therapeutic safety and anti-counterfeiting measures.

Every product presents its own particular challenges. Every customer expresses highly specific requirements to our designers and product developers. Yet, no matter whether we're talking about a classic folding box or system packaging, complex shapes or special die cuts: we give each package an individual face and each product a perfect home.

WHEREVER OUR CUSTOMERS NEED US, THAT'S WHERE WE ARE. GLOBALLY.



**Heidenheim
Weilheim
Bitterfeld
Norderstedt
Wuppertal
Leverkusen
Lindau
France
Hungary
Poland
USA
Mexico
Brazil
China
India**

OUR COMPANY IN FIGURES:

key figures tell you who we are and where we are.



about 3,000
employees



> 300
million € in sales



> 4.5 billion
folding cartons and rigid boxes



> 1.1 billion
leaflets



HEALTH CARE – TRUST IN A PRODUCT BEGINS WITH ITS PACKAGING.

We develop and produce packaging and patient information leaflets that comply precisely with the strict requirements of the individual product fields. Issues such as therapeutic safety and anti-counterfeiting are just as important as rapid market maturity and efficient processes. We have centers of excellence for anti-counterfeiting packaging which are unique in the industry, manufacturing products to the highest security standards.

MEDICATIONS, OTC, GENERICS, VETERINARY MEDICINE, DENTAL MEDICINE, MEDICAL TECHNOLOGY,
NATURAL REMEDIES, FOOD SUPPLEMENTS



BEAUTY CARE – WE REVEAL THE BEAUTY OF YOUR PRODUCT. INCLUDING ITS PERSONALITY.

There's an enormous range and diversity of products in the beauty care segment. As a developer and manufacturer of packaging solutions, we are always excited to have the opportunity of letting our creativity and production expertise shine.

With cosmetics and perfumes in particular, packaging is an important tool to attract consumer's attention and to make your product stand out. Therefore, design requirements are especially elevated. We develop exclusive, sophisticated box creations for beauty products in collaboration with internationally renowned brands. No shape is too extravagant, no material too eccentric. Tactile and visual effects, particularly printing techniques and effects: we can accomplish all of this with a perfect finish – while always having the functional requirements in mind.

PERFUME, SKIN CARE, MAKE-UP, HAIR COLORATION/HAIR CARE



FAST TO MARKET – A PRODUCT REMEMBERED FOR A LIFETIME: THAT'S WHAT WE DO. – CONSUMER BRANDS

Making a great visual and sensory impression with designs that show off the products and make them easy to use: the Edelman Group is an expert in all facets of consumer brand packaging in the food and non-food sectors. We are by your side from the very first launch with innovative concepts and expert industry-specific advice. This is how we ensure your packaging will convince the consumer in the first as well as in the second moment of truth – with unmistakable shapes and finishes at the POS as well as with convenience and easy handling when it comes to the use of product at home.

FOOD, DRINKS, WINE, HOUSEHOLD ITEMS, TOILETRIES, MULTIMEDIA & ELECTRONICS, FASHION & SPORT, AUTOMOTIVE & AVIATION, JEWELRY, TICKETING, TOBACCO



PACKAGING DEVELOPMENT

We focus on the packaging and offer our customers a complete range of services, from the initial briefing right through to the finished product – in a process combining every necessary discipline. What keeps us on track in every project is clear communication and close cooperation as partners. We work together to bring premium quality to the market around the world.

Our holistic view informs all our choices. Everything we know about processes, material combinations, machines and technologies comes together in solutions that are different, unusual, unique.

Our project managers lead global and regional development projects through to successful market launch. Even in the briefing phase, they go into detail with our customers so they can realize design ideas with precision later on. Precise planning means our specialist teams complete each project right on schedule. Support from our project managers ensures our customers can bring products to market that meet the same high design and quality standards around the world.

SUPPLY CHAIN MANAGEMENT

Edelmann has outstanding process competence. Whether through large volume production, quick availability or maximum individuality, we as packaging experts are set-up to ensure a smooth, optimised process, from development and incoming orders through to delivery to the packaging line.

A flexible Vendor Managed Inventory concept (VMI) allows Edelmann to independently organise the desired products to be supplied to the customer. The use of Electronic Data Interchange (EDI) gives customers and suppliers access to the same information and delivery is Just in Time.

SUSTAINABILITY

As a good corporate citizen, we promote socially and environmentally conscious mindset among our stakeholders. An Edelmann product is more than packaging – it stands for transparent supply chain, social inclusion and minimized environmental footprint.

We support our customers through a Customer Sustainability Program that aims at minimizing the footprint of existing packaging through alternative solutions. Apart from that, we work intensively on all three pillars of CSR internally and externally – it is at the core of our business and long-term development. Read more in our annual Sustainability Report.



QUALITY

We see quality holistically. It has to be assured throughout the entire production process, including prompt supply. Customers can recognize it from the 'High Q Packaging' quality label. Around the world and around the clock, customers can always rely on the quality we have specified.

TECHNOLOGY

We don't see ourselves as just a "manufacturer" or „producer“.
We believe you can only be the leader in quality if you are also a leader in technology. After all, new technologies support new ideas, continuously improve solutions and generate enormous impetus for change, even beyond our own company. Stepping up to the plate as a trendsetter and innovator and setting the pace in the industry is what we do – just like our customers.

We already offer an enormously diverse range of production options. And we are always open to new methods, processes and technologies. We take them on, refine them, and develop them to industrial production maturity. We often function as a development partner for our suppliers. That goes for machinery as well as all production materials. Sustainability is always a top priority. As a company that has always pursued a long-term strategy, we prioritize more sustainable processes.



LATEST AWARDS

We work to ensure our customers are satisfied, not to win awards. But every award we win confirms to us and our customers that we are on the right path.

HUNGAROPACK Award 2020 | Edelmann Hungary | L'atelier Easter-Edition Giftbox

PPC Excellence Award 2020 | Edelmann USA | GlamGlow Bright Eyes | Brand of Estée Lauder

ECMA AWARD 2020 | PLATINUM AWARD | Liqui Moly Klima Refresh

ECMA AWARD 2020 | WINNER GENERAL PACKAGING VIRGIN FIBRE | ISANA Cosmetics

Innovationspreis Ostwürttemberg 2020
For sustainable packaging concepts and „Less is More“

IF Design Award 2020 | Food Packaging | OHDE-Confectionery packaging: High quality finishing and construction

German Design Award 2020 | Sustainable packaging concept made from renewable raw material made of grass for our customer Kneipp

LUXE PACK in Green Award 2019 | Packaging solution „Less is More“ and sustainable alternatives to film laminations

Druck & Medien Award 2019 | Environmentally oriented company of the year



Druck & Medien Award 2019



LUXE PACK in Green Award 2019



German Design Award 2020

CONTACT

We always look forward to hearing from you. Send us your questions, tell us what's on your mind, give us your suggestions, tell us what you think.

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